

## AllImage Digital Printing Services - Artwork Submission Guidelines

Logo and art files should be submitted in the following file formats, listed in order of preference:

- .eps or .ai (vector format, fonts outlined)
- .pdf (high resolution, fonts outlined)
- High resolution .tiff, .jpg, and .bmp
- Microsoft Word documents (.doc), Microsoft Publisher P'n'G files (.puz), Corel Draw native files (.cdr) and low resolution raster images (<100KB) are **NOT** acceptable submission formats and may be subject to rejection and/or setup fees.
- Please note: InDesign files do not convert as well to large format digital printing so
  please call for more information regarding InDesign file submission. Set-up charges may
  apply.
- Please note also: If the file you're sending looks bad on your screen, it will look really bad in print. If characters are fuzzy, pixelated, and generally low-resolution printing will not fix this. Here's a helpful explaination: <a href="http://en.wikipedia.org/wiki/Vector\_graphics">http://en.wikipedia.org/wiki/Vector\_graphics</a>
- Call for other file formats, (800)-267-6445

## AllImage Graphics Setup Fees:

Print-Ready Artwork/Graphics Files - FREE

Basic Text Layout, Simple Formatting - \$15.00 per project (one-time fee per project)

Advanced Text Layout, Simple Graphic Design- \$25.00 per project (one-time fee per project)

Full Graphic Design, Original Artwork - \$45.00 per hour (one-time fee per project)

## To submit artwork:

• If the file is less than 10MB you can email it to

## dave@allimagegraphics.com

• If the file or files are greater than 10MB you can upload on the file upload page of our website: http://allimagegraphics.com/AllImage\_Graphics/Upload.html

If uploading files, please enclose all files in one folder or a compressed (.zip) file. Make sure all files are titled in a descriptive, clear manner.

For additional questions, please call AllImage Graphics at (814) 728-8650 or (800) 267-6445.